KEVIN VOLLER | UX DESIGNER

PITTSBURGH PRODUCT CAMP | 04.01.23

How to treat me right

What Designers want from their Product Managers

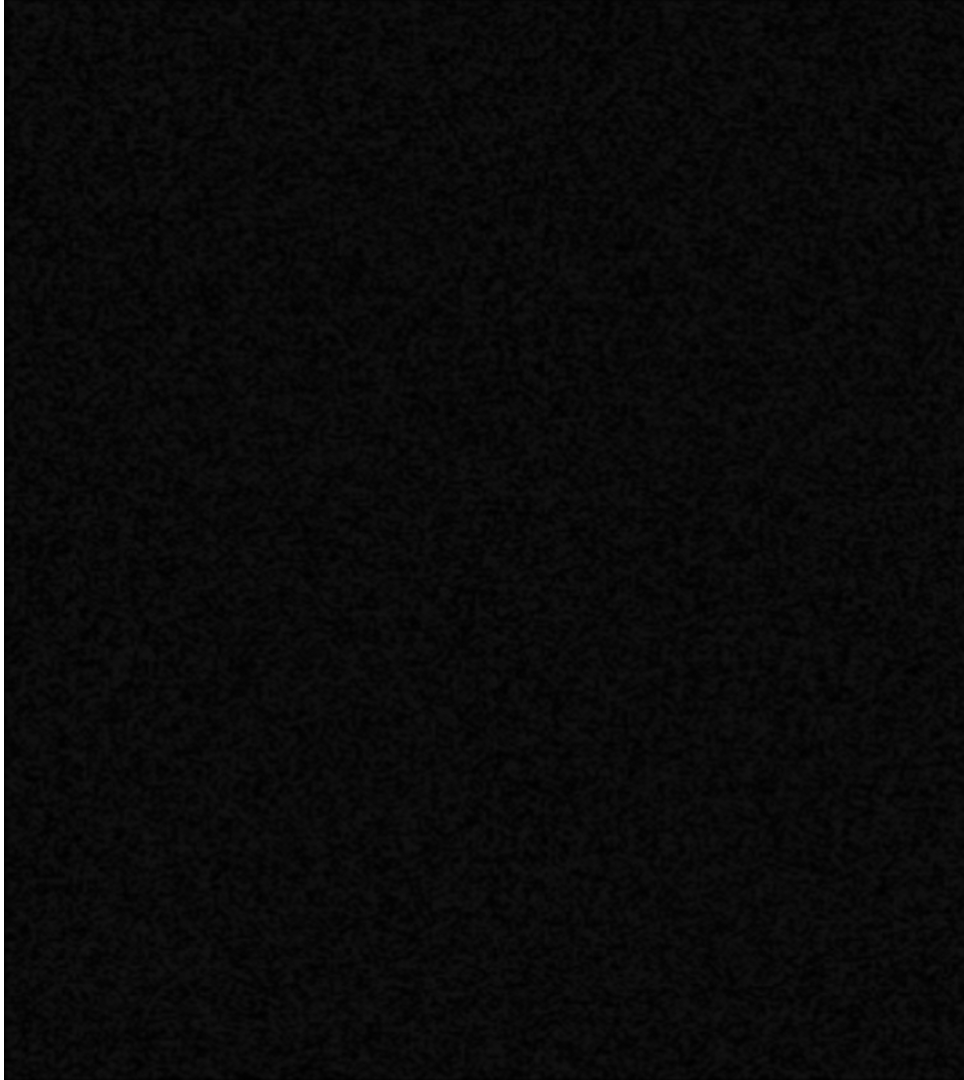
Me:

ORIGIN	**THE COUNTRY** **KITTANNING, PA**
EDUCATION	**ST JOSEPH HS (NATRONA HEIGHTS, PA)** **PENN STATE, TECH & PHILOSOPHY**
PROFESSIONAL CAREER	**GLAXOSMITHKLINE** **DICK'S SPORTING GOODS** **GOOGLE**
OUTSIDE OF WORK	**HUSBAND & DAD** **ASPIRING WOODWORKER** **DIAPER CHANGER**

Latest project

Ok, the actual talk content

What do Designers want?



Ok, the actual talk content

What do Designers want?

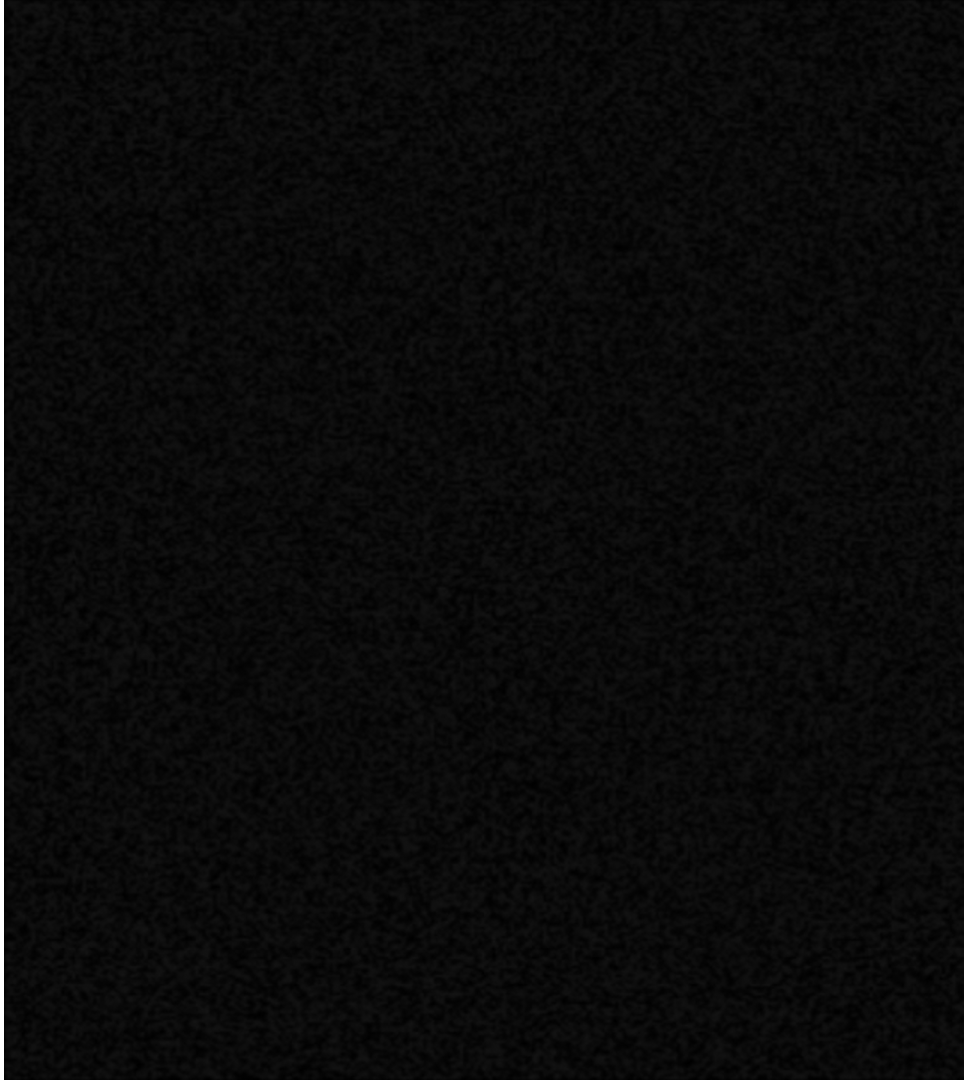
Trust
START WITH IT

Engagement
INVOLVE US EARLY

Transparency
TELL US WHAT YOU'RE THINKING

Trust

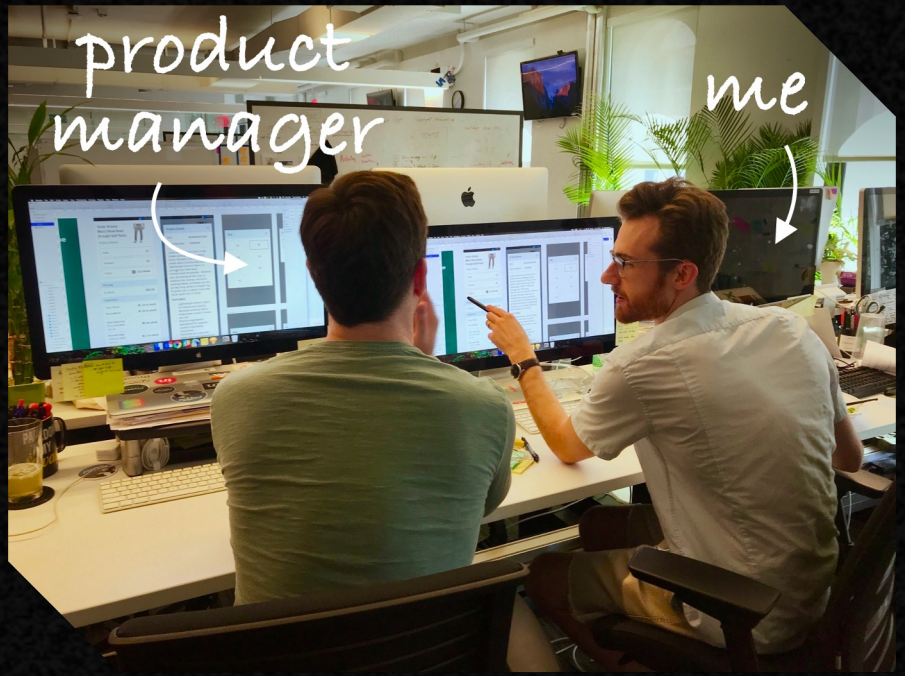
Start with trust



Trust

Start with trust

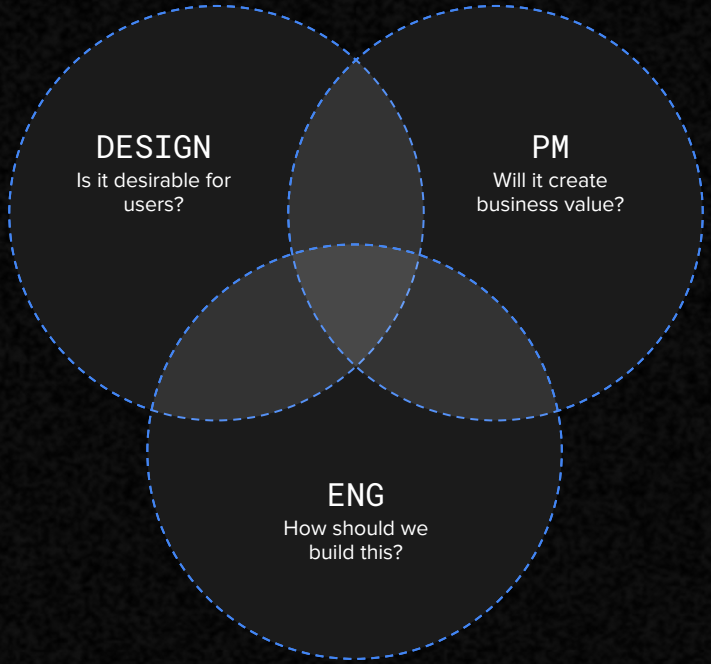
We work ***with*** you,
not ***for*** you.



Trust

Start with trust

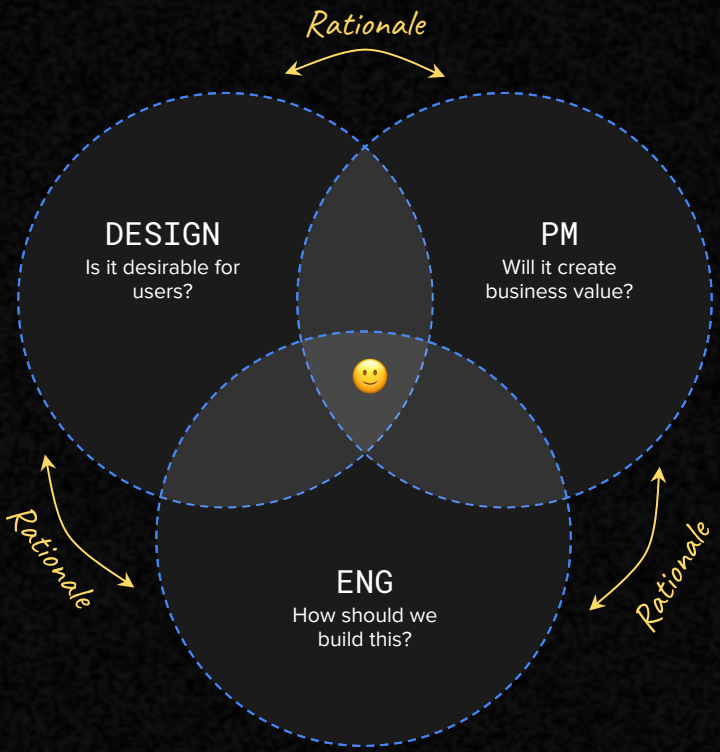
We have an area of expertise.
Make space for us to lead with it.



Trust

Start with trust

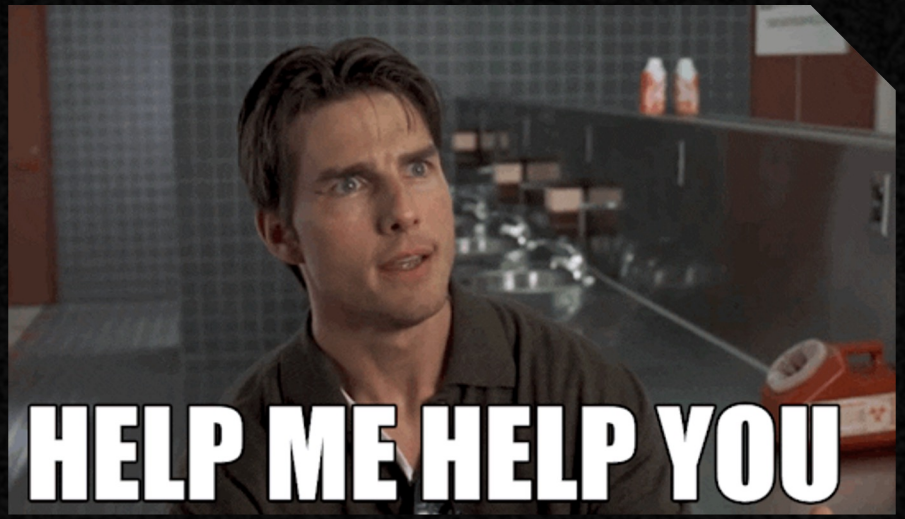
Good design has a rationale, and good designers can articulate it.



Trust

Start with trust

When in doubt,
ask what we need.



Engagement

Involve us early

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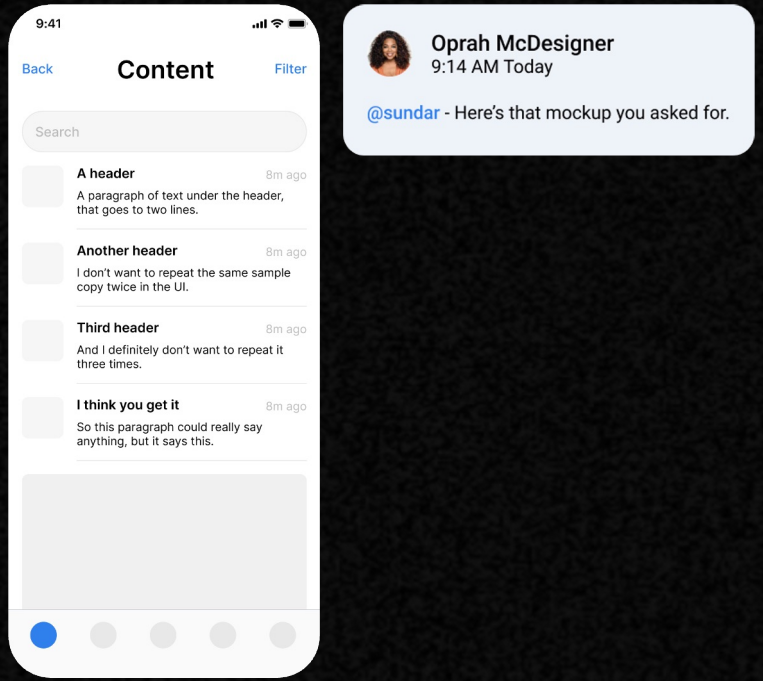
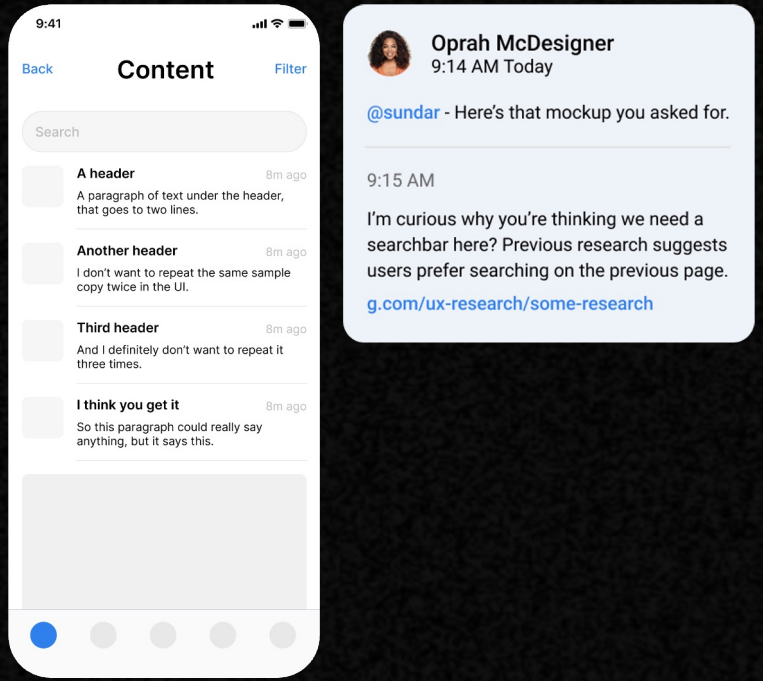
Yes, we can make mockups



Engagement

Involve us early

But we can also help understand user needs



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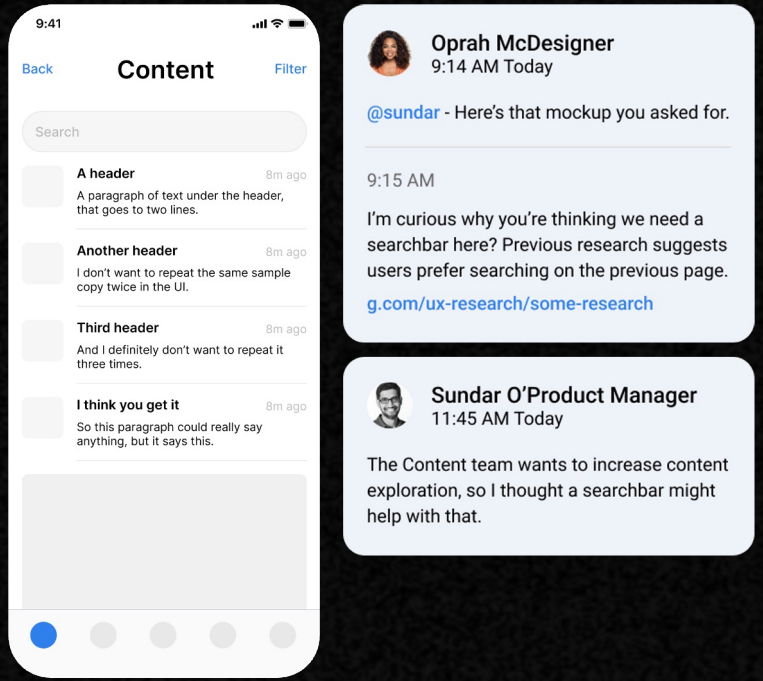
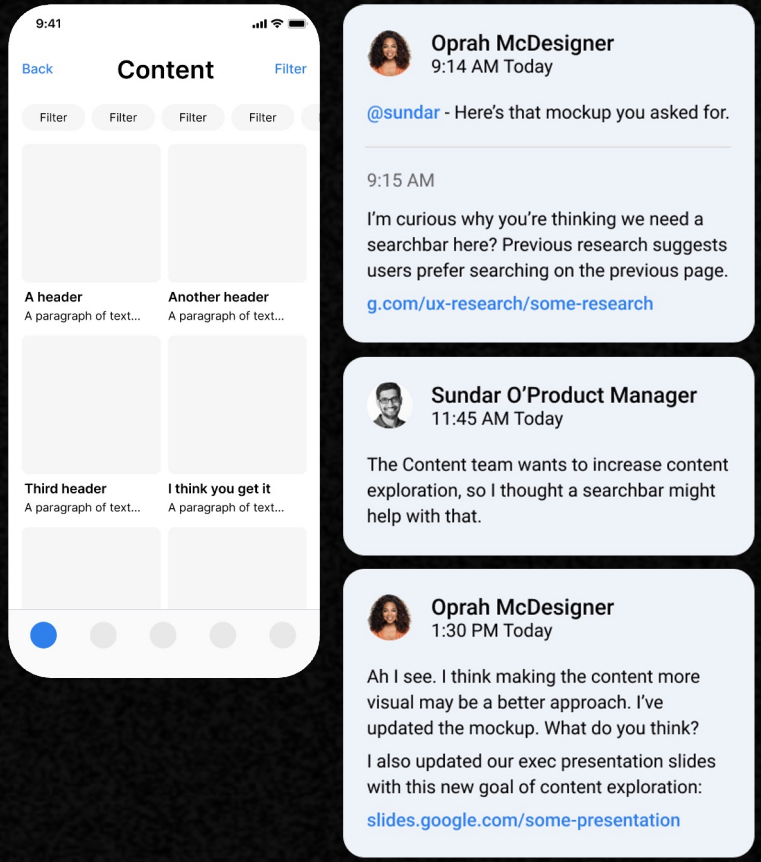


Engagement

Involve us early

And connect those needs to product goals



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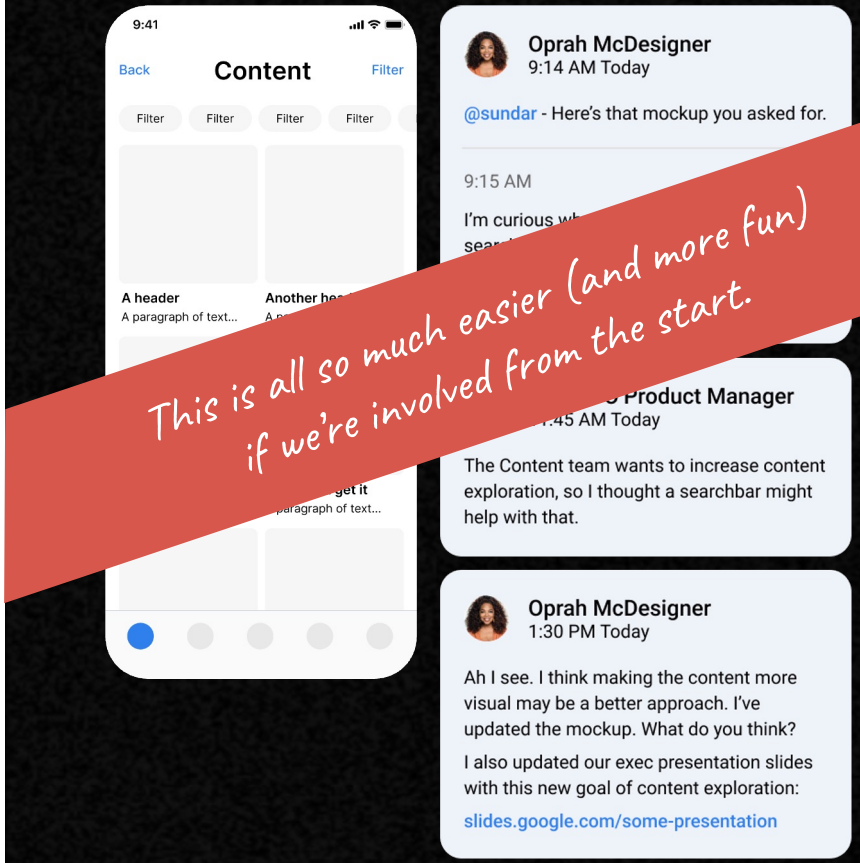
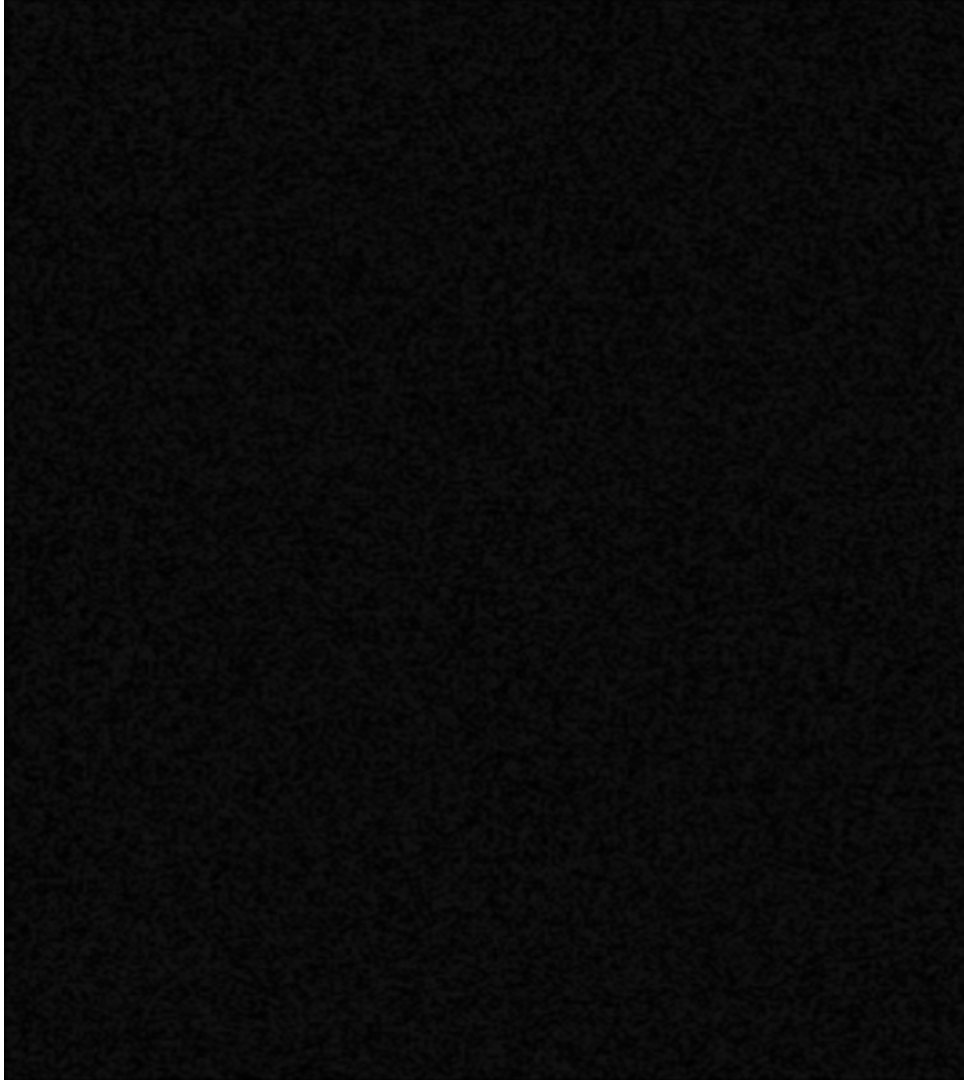


Transparency

Tell us what you’re thinking



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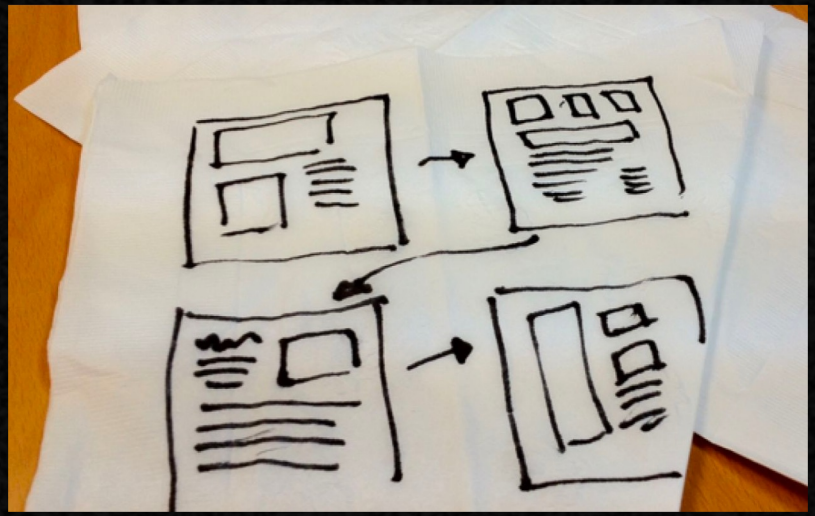
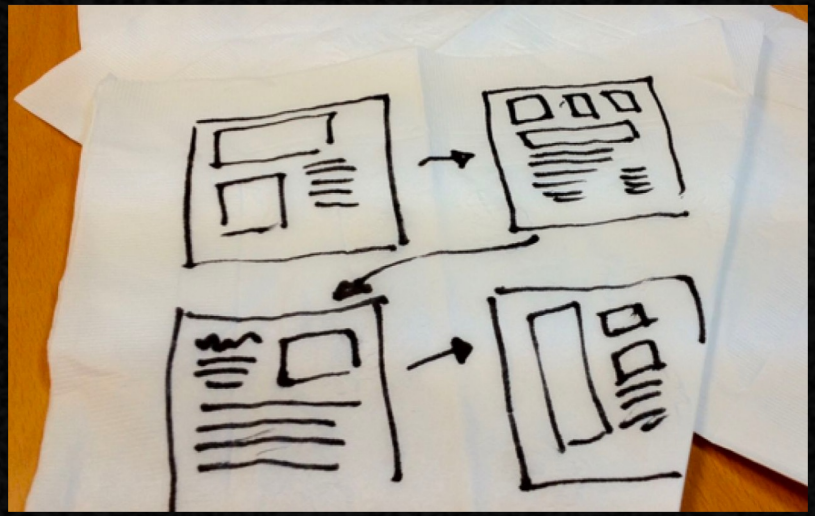


It's great to share UX ideas.
And it's OK to draw them.

Transparency

Tell us what you're thinking



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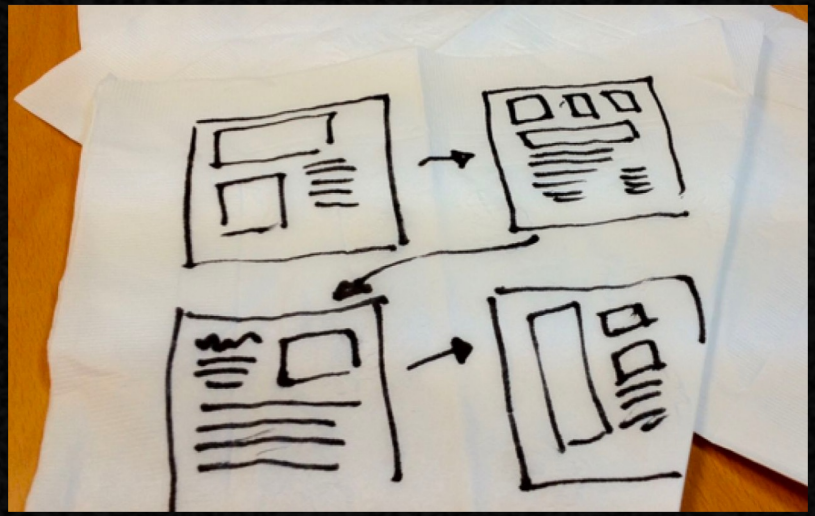

It's great to share UX ideas.
And it's OK to draw them.

...But we need to understand the **WHY**.

And your UI designs probably ~~suck~~ aren't the right ones.

Transparency

Tell us what you're thinking

Tell us when your boss mandates something.

...But know that it's not gospel.

Transparency

Tell us what you're thinking

Tell us when your boss mandates something.

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Recap & Why

Recap & Why

Trust
START WITH IT

Autonomy
MAKE DECISIONS WITHIN EXPERTISE

Recap & Why

Trust → Autonomy

START WITH IT

MAKE DECISIONS WITHIN EXPERTISE

Engagement → Mastery

INVOLVE US EARLY

UNDERSTAND CONTEXT, LEARN FROM OUTCOMES

Recap & Why

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Mastery
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Transparency
TELL US WHAT YOU'RE THINKING

Purpose
UNDERSTAND THE WHY

Recap & Why

Trust → **Autonomy**

START WITH IT

MAKE DECISIONS WITHIN EXPERTISE

Engagement → **Mastery**

INVOLVE US EARLY

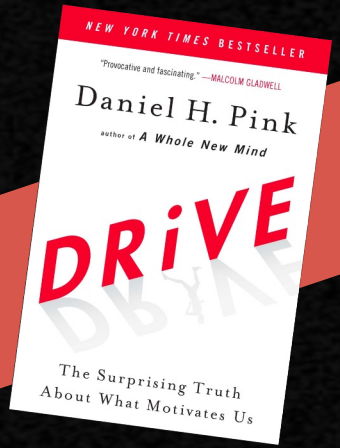
UNDERSTAND CONTEXT, LEARN FROM OUTCOMES

Transparency → **Purpose**

TELL US WHAT YOU'RE THINKING

UNDERSTAND THE

Good book plug



What’d you think of this talk?

I’d love your feedback

DECK LINK &
FEEDBACK FORM

Got questions?

We've got ~~answers~~ thoughts

ALSO, PLZ GIVE
PRESENTATION FEEDBACK

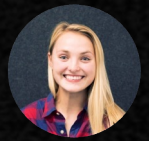
PANEL

Kevin Voller
INTERACTION DESIGNER
GOOGLE

Max Friedman
PRODUCT MANAGER
GOOGLE

Denise Hardman
DISTINGUISHED PRODUCT DESIGNER
DICK'S SPORTING GOODS

Esther Estroff
USER EXPERIENCE DESIGNER
CIVICSCIENCE



Lisa Carter
SENIOR PRODUCT DESIGNER
MOTIONAL

PITTSBURGH PRODUCT CAMP | 04.01.23

KEVIN VOLLER | INTERACTION DESIGNER

How t

ight

The End

ers want from their Product Managers

The last slide

Recap

Trust

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TELL US WHAT YOU’RE THINKING

A **panel discussion** on PM-UX collaboration

How to Treat Me Right: What Designers Want from their Product Managers

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SUBMIT A QUESTION
TO THE PANEL

bit.ly/panel4questions