PROJECT BRILLIANT

productcamp pittsburgh

Hey PO, Stop! You're Doing WAY Too Much!

April 1, 2023

Project Brilliant

We are Agile

We live and breath the values and principles as role models for others.

World-Class Trainers and Coaches

We bring deep experience and fun to every engagement.

Leaders of the Agile Community

We are founders, board members, and mentors within the community.

Learning Culture

We focus on continuous learning and collaboration to sharpen our skills.

Agile | Authentic | Bold | Excellence | Impact

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LET'S CHAT

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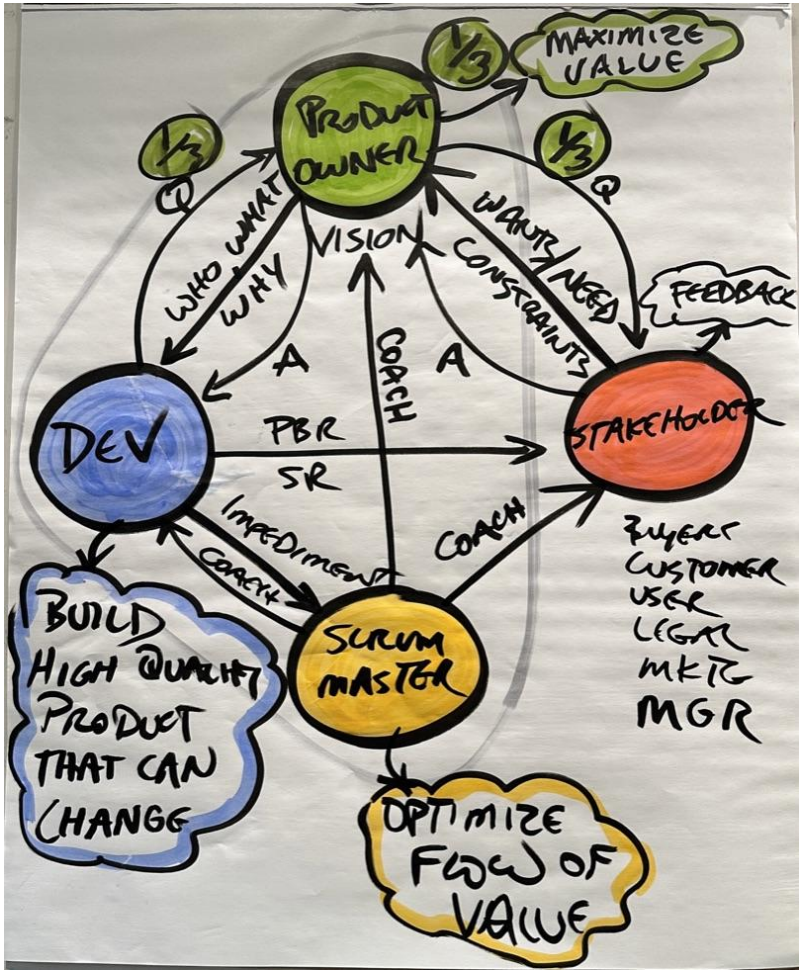
Clarifying Scrum Roles



Key takeaways:

- time split for PO in 1/3rds (stakeholders, Team, and… thinking!)
- POs as collaborative EDITOR, not author, of User Stories & AC.
- PO is not the Team manager. Focus on maximizing customer value by ruthlessly, and continuously, prioritizing the product backlog.

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What questions do we have?

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Want to discuss your situation?

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Schedule a free coaching session with Aaron

www.calendly.com/AaronKopel/25min

Mark your calendar and join us online!

May 17

July 19

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